



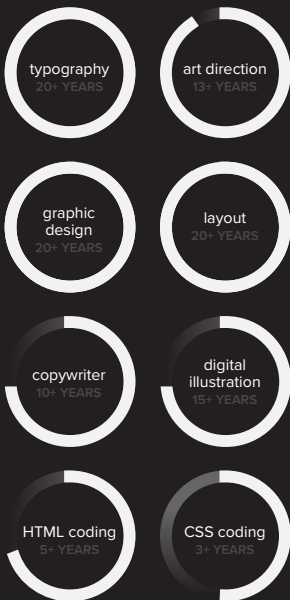
# Allen Mueller

CREATIVE

## CONTACT

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- LinkedIn Profile
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## SKILLS



## SOFTWARE

HIGH PROFICIENCY / MASTERY

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator

SKILLED / SUPPORTIVE

Capture One  
Adobe Dimension  
Adobe Premier  
Komodo Edit

## PROFESSIONAL PROFILE

Typography-focused designer skilled at layout, image manipulation, vector illustration, copywriting and brand development. Working with minimal or extensive direction, I create within brand guidelines - or something entirely new. A solid production background informs my decisions and ensures that the work is the highest quality possible.

## WORK EXPERIENCE

**Creative Consultant** - Allen Mueller Design - 2006-present

As a creative consultant for credit unions and small business I write, design and implement print and digital marketing materials promoting a variety of products and services. I also develop/update websites, produce a range of social media materials and various supportive print projects.

**Contract Designer** - OneKreate - Oct 2016 - Dec 2016

Supportive role as a fill-in designer on Sam's Club catalogs and Walmart social media marketing accounts.

**Contract Designer** - PureRED Integrated Marketing - Aug 2014 - Oct 2014

Developed digital integrated marketing for Dollar General, Bed Bath & Beyond and BuyBuy Baby accounts.

**Contract Art Director** - B2 Creative - Feb 2005 - Feb 2006

Design high-end catalogs for Bloomindale's. Explore creative possibilities for future catalogs by designing and building hand-held models of catalog design proposals. Worked with creative direction and photography and styling teams to develop editorial style catalogs with thematic underpinnings. My responsibilities also included layout development, typographic styling and image manipulation.

**Lead Graphic Designer** - Emergence - Feb 2005 - Feb 2006

Design high-end catalogs for Bloomindale's. My responsibilities included layout development, typographic styling and image manipulation. Led production team with direction and provided solutions for problematic layouts.

## EDUCATION

**The Art Institute of Atlanta** - Associate's Degree - Graphic Design

At The Art Institute of Atlanta, I studied graphic design with a focus on typography. The education I received at AIA has served me well, as I was able to develop a strong understanding of how graphics are conveyed to screen and printed media - which deeply informs my creative process to this day.